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Implied Warranties in Patent, Know-How and Technical Assistance Licensing Agreements

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"For historical reasons warranties have become identified primarily with transactions involving the sale or furnishing of tangible chattels . . ., but they are not confined to such transactions." With that principle in mind, this Comment will investigate the circumstances under which warranties of merchantability and fitness for a particular purpose might be implied in patent, know-how and technical assistance licenses.

While the issue of license warranties could arise in a number of contexts, a typical setting arises from the following transactions: X, an established manufacturer, invents a new type of widget and receives a patent for it. He grants to Y an exclusive license to make and sell the new widget. The license contract also provides that X will supply Y with X's secret process which is necessary for the production of the new widgets. Moreover, the license provides that X and his chief technician will be available to Y at all reasonable times to advise and assist Y in using the secret process to produce the new widgets. In return, Y agrees to pay X 10,000 dollars plus a royalty of five cents per widget manufactured, guaranteeing a minimum royalty of 200 dollars a month. If, after Y has
expended great sums of money to begin production of the new widgets, the entire endeavor is a failure—due either to a defect in the invention, the inapplicability of the secret production process to the new widget, or X’s and his chief technician’s general ineptness—Y may claim a cause of action against X which would relieve him of paying the minimum royalty, which would allow him to recover the 10,000 dollars he has already paid X, or which would compel X to reimburse Y for his reliance expenses and lost profits.

It is possible that Y could obtain relief on a tort or contract theory such as fraud, negligent or innocent misrepresentation, or mistake of fact. However, this Comment will not consider these traditional bases of liability; instead it considers whether and under what circumstances Y would have a cause of action against X for breach of an implied warranty of merchantability or fitness for a particular purpose. The absolute liability afforded by a warranty remedy would greatly aid a party in Y’s position. It would obviate problems of proof and interpretation which are often encountered in fraud, misrepresentation and mistake of fact cases. Moreover, a warranty theory might provide a far greater range of recovery than the rescission or restitution remedy to which a plaintiff is often limited under other tort and contract avenues;8 for breach of warranty, he might be entitled to damages not only for amounts already paid under the contract but also for reliance and consequential losses.9

In considering the issue of implied warranties in licenses, there is an initial question of whether warranties should ever be implied in such contracts. It might be argued that if the parties to the license, which is generally a very complicated contract, have not included warranty protection, it is not within the courts’ province to do so.10 Furthermore, because licenses generally involve new and unproved ideas, they are subject to greater elements of risk than are other contracts. Finally, it might be argued that because the parties to licenses are usually of equal skill and knowledge, they do not need implied warranty protection. However, each

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9 See text accompanying notes 165-73 infra.

of these arguments is applicable to transactions which have traditionally imported warranties. The fact that a detailed contract between parties of equal knowledge has a great element of risk should not of itself preclude the existence of an implied warranty. Certainly the fact that a contract involves elements of risk or has been negotiated between parties of substantially equal knowledge is important in any situation. But it should be remembered that

[a]n implied warranty is not one of the contractual elements of an agreement. It is not one of the essential elements to be stated in the contract nor does its application or effective existence rest or depend upon the affirmative intention of the parties. It is a child of the law. . . . Its origin and use are to promote high standards in business and to discourage sharp dealings. It rests upon the principle that "honesty is the best policy," and it contemplates business transactions in which both parties may profit.

In considering the many arguments for and against implying warranties in certain types of transactions, the courts have established various criteria for the existence of implied warranties in contracts and have excluded warranties from certain types of contracts. In this Comment the courts' considerations and conclusions as to what types of transactions should import warranties are used as the basis for determining whether and under what circumstances warranties should be implied in license agreements. Part I presents an analysis of cases in which licensed materials were alleged to be totally valueless or unsuited to the licensee's needs. Part II of the Comment discusses various obstacles to finding implied warranties in license agreements: For example, a license is technically not a sale, and courts have often asserted that a sale is a prerequisite to an implied warranty; also, because a licensee and licensor are frequently of equal skill and knowledge, special attention is given to the warranty requirements of inspection and reliance. Parts III, IV and V discuss the application of implied warranty law to patent, know-how and technical assistance licenses. A short examination of damages which would be awarded for breach of a license warranty is presented in Part VI.

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11 See text accompanying notes 90-92, 121-24 infra.
12 See text accompanying notes 76-78, 86-89 infra.
14 See text accompanying notes 43, 56-59 infra.
15 See text accompanying notes 32-35 infra.
I

PRIOR LICENSE CASES

Courts which have been faced with a patent or know-how license which was either useless or unsuited for the licensee's particular purpose have generally granted the licensee relief only on the theory that there was a lack of consideration; very few cases have proceeded on the breach of an implied warranty theory.

A. Lack of Consideration Theory

Generally, if the licensed patent or know-how is worthless, the licensee is allowed to avoid the contract. This result is manifest where the only consideration required of the licensee is a royalty which is directly proportionate to profits from sales; however, a licensee must depend on judicial relief to recover a base payment or to be released from the duty of paying fixed periodic payments or minimum royalties.

Many cases have held the licensees to their contract because the licensees bargained for no more than the right to develop an imperfect idea or the chance that an invention might become profitable. In such cases the licensees' expectations have been fulfilled.

In patent license cases the courts have considered an additional factor and have often held the licensees to their contracts. The fact that a

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17 Technical assistance licenses are not considered in this part. See text accompanying notes 149-64 infra.


20 At least two cases have explicitly reserved judgment as to whether there could be warranty liability under licenses. In both cases the courts did point out that the facts would not have justified warranty liability if, in fact, it would be a proper remedy. Bird's-Eye Veneer Co. v. Franck-Philipson & Co., 259 F. 266 (6th Cir. 1918), discussed in note 132 infra; Lawson v. Rusconi, 112 Cal. App. 356, 296 P. 628 (1931), discussed in text accompanying notes 108-09 infra.


22 E.g., Appliance Corp. v. Speed Queen Corp., 186 F.2d 798 (7th Cir. 1951), discussed in note 132 infra.

licensee has received the right to operate under a legally protected patent is itself a form of consideration; and so long as the patent represents some, albeit very little, usefulness, the licensee has received rights from the licensor which constitute a legally valuable consideration. These decisions seem unreasonably narrow in their approach to the issues presented. The patent licensee bargains not only for the right to act without fear of suit for infringement, but also, and more important, for the right to exploit the process or product covered by the patent. Thus it is the information and ideas for which a patent licensee, much like a know-how licensee, bargains. The license provision which assures the licensee that he will not be sued for infringement is only one of the aspects of the agreement. If the information and ideas are useless or unsuited to the licensee’s purposes, it cannot be said that the right to use them was valuable. The better reasoned cases have recognized that a licensed product or process must be marketable or commercially exploitable for the licensor to hold the licensee to his contract.

B. Implied Warranty Theory

The license cases which have considered a breach of warranty theory are few. Those cases granting the licensee warranty relief have all involved licenses to use or sell products which were manufactured by the licensor. The licensee did not receive the right to make a product pursuant to licensed plans or inventions; rather, the licensee, much like the average bailee or purchaser, has simply received a finished product in a trans-

23 E.g., Van Norman v. Barbeau, 54 Minn. 388, 55 N.W. 1112 (1893) (criticized in note 132 infra). In Bird’s-Eye Veneer Co. v. Franck-Phillipson & Co., 259 F. 266, 269 (6th Cir. 1918), it was stated that there is a “well-known distinction between that lack of patentable utility which makes a patent void and that lack of commercial utility which makes its exploitation not profitable until sufficient capital and skill are employed, or until market conditions are favorable, or until some improvements and refinements are discovered.” Cf. R. Ellis, Patent Licenses § 323 (3d ed. A. Deller 1958) [hereinafter cited as R. Ellis, Patent Licenses]. But see note 132 infra; text accompanying note 120 infra.

24 The fact that a patent licensor has received letters patent and has thereby publicized his invention should not cloud the issue of what it is that he gives the licensee. If there were no patent laws, the licensor would keep his invention secret and the licensee would bargain for the same invention under the name of “know-how.” The practical effect of both know-how and patent licenses is that licensees receive valuable knowledge which they otherwise would not have or could not legally use.

action which was tantamount to a lease or sale. Consequently, these cases involved the application of implied warranty law to the basic types of commercial transactions to which such theories have traditionally been applied.

It might be concluded from these cases and from the fact that no court has ever held that plans and inventions are warranted, that warranties will not be implied where only information, plans and ideas are exchanged. Such a conclusion must rest on the premise that a finished product is, for the purposes of implied warranty law, significantly different from the information, ideas or plans which are used to make the product. Arguably, one such difference is that the characterization that plans and ideas represent the product of men's judgment and services which are only rarely warranted. Such an argument overlooks two important factors: First, goods to which implied warranty law has consistently been applied are obviously the products of men's services and judgments. Second, a licensor has had an opportunity to scrutinize and evaluate the effectiveness, suitability and usefulness of his product before he licenses them. A soil analyst, civil engineer or doctor, on the other hand, is presented with a unique fact situation when asked to provide his services and judgment; unlike the licensor, he cannot experiment so as to insure that his analysis that the ground will not give way when a large building is placed upon it, his plans for draining a yet unbuilt subdivision, or his diagnosis that an operation is necessary is correct. If he errs, he cannot change his prior actions because loss will already have been sustained. On the other hand, a licensor, much like a manufacturer, can use, refine and evaluate his plans and invention to insure that, before they are licensed, they are capable of mastering the task for which they are to be used.

Therefore, it should not be concluded that warranties will be implied only when the product accompanies an invention or plan and not when the invention or plan alone is exchanged, for there is no significant difference between the two transactions for the purposes of warranty law. If a licensor himself makes a device pursuant to his invention and licenses another to use or sell the device, and the device is defective due to the invention's failure, the licensee has an implied warranty remedy; it would be incongruous to deny the licensee the same remedy simply be-

26 E.g., Milwaukee Tank Works v. Metals Coating Co. of America, 196 Wis. 191, 218 N.W. 835 (1928).
29 Cases cited notes 26-27 supra.
cause he has made exactly the same defective device in conformance with the same invention. 

II

GENERAL OBSTACLES TO IMPLYING WARRANTIES IN LICENSES

A. Necessity of a Sale

Courts frequently indicate that a "sale" is a prerequisite to the existence of an implied warranty. However, even though a license might be "more closely assimilated to a sale calling for delivery and payment in installments than to anything else," and a licensee might be considered as having made a purchase, a license is nonetheless not a sale since the licensor retains title to the know-how or patent. Moreover, in the case of nonexclusive licenses, no property rights are exchanged.

However, the fact that a license is technically not a sale should not preclude implied warranties. What a licensee receives is the valuable right and requisite knowledge to do freely that which he would otherwise be unable to do. Licensed information, ideas and advice are certainly as valuable to the licensee as are purchased products to the buyer. Furthermore, the licensor-licensee relationship, like that of the seller and buyer, is based on the contract from which the rights of the parties arise. Differences in contract form and in labels should not affect the parties' rights when the contracts serve essentially equivalent purposes. These considerations justify affording the licensee the legal remedies afforded the buyer.


31 E.g., Amacorp Indus. Leasing Co. v. Robert C. Young Associates, Inc., 237 Cal. App. 2d 724, 728, 47 Cal. Rptr. 294, 297 (1965) ("implied warranties arise only when there is a sale or a contract of sale").


33 Bird's-Eye Veneer Co. v. Franck-Phillipson & Co., 259 P. 266, 269 (6th Cir. 1918); Wyman v. Monolith Portland Cement Co., 3 Cal. App. 2d 540, 544, 39 P.2d 510, 511 (1935) (characterizing the transaction as a "sale of certain rights or licenses").


35 See N.V. Phillips' Glößlampenfabriken v. Atomic Energy Comm'n, 316 F.2d 401, 409 (D.C. Cir. 1963). An exclusive licensee probably does have a property interest in the patent or know-how since he, unlike a non-exclusive licensee, can initiate actions against infringers, R. ELLIS, PATENT LICENSES, supra note 23, at §§ 381-90, including the licensor himself, Cutter Labs., Inc. v. Lyophile-Cryochem Corp., 179 F.2d 80, 93 (9th Cir. 1949). It would therefore seem that the exclusive licensee has the right to possess and use the patent to the exclusion of others, or his property. Cal. Civ. Code § 654 (West 1954).

36 See U.S. Indus., Inc. v. Otis Eng'r Corp., 277 F.2d 282, 291 (5th Cir. 1960).


The foregoing argument is buttressed by the fact that courts frequently hold that there are implied warranties in nonsales transactions, many of which are closely analogous to licenses. Persons who supply plans and specifications to a contractor impliedly warrant their correctness and will be liable for all damages suffered by the contractor due to the plans' or specifications' inaccuracies. A contractor, in turn, warrants that the structure he builds "will be fit for its intended use both as to workmanship and materials," even though a contract for workmanship and materials is not a "sale." In both of the above cases the plans and specifications which the contractor uses are not sold and yet, if they are defective, the party supplying the plans can be held to warranty liability.

Service contracts, on the other hand, normally convey no warranties. It is "the general rule . . . that those who sell their services for the guidance of others in their economic, financial and personal affairs are not liable in the absence of negligence or intentional misconduct." This rule is especially significant for technical assistance licenses because they are essentially service contracts; however, while this rule represents one case of not implying warranties in nonsales transactions, it does not necessarily affect patent and know-how licenses.

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86 See text accompanying notes 155-64 infra.
Bailments are closely analogous to licenses because in both transactions title remains in the supplier. At the same time, however, it should be noted that a license is often more like a sale than is a bailment because a patent license often extends for the full, unexpired life of the patent and a know-how license is frequently designed for an indefinite period. Therefore, whereas a bailor is required to return the bailed property, a licensee is often assured that he will be able to use the licensed material forever.

Many courts have nonetheless implied warranties in bailments, generally using the criteria of sales law. The factors which appear to have been most persuasive to these courts, and which are often applicable to licenses, are that a bailor is much more knowledgeable of the bailed property than is the bailee, that bailments often accomplish the same commercial ends as do sales, and that bailments demand the same high degree of integrity and fairness as are demanded in sales. Because a bailor relets the very same product many times and therefore has generally had more opportunity to evaluate the performance of each product than has a seller

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51 By § 8(2) of the English Hire-Purchase Act, 1938, 1 & 2 Geo. 6, as amended, Hire-Purchase Act, 1964, c. 53, § 12(2), the hirer receives greater warranty protection than does the purchaser. See Goode, Hire-Purchase Law & Practice 108 (1962); id. 31-32 (Supp. 1964); see also J. Fleming, Torts 475-76 (3d ed. 1965).
53 E.g., Booth S.S. Co. v. Meier & Oelhaf Co., 262 F.2d 310, 314 (2d Cir. 1958); Cintrone v. Hertz Truck Leasing & Rental Serv., 45 N.J. 434, 446, 450-51, 212 A.2d 769, 775, 778 (1965), noted in 20 Ark. L. Rev. 175 (1966).
who simply receives and immediately sells a particular product, perhaps warranties should more readily be found in bailments than in sales. Indeed, one court has stated that what is true of implied warranties in sales "applies with equal force, if not with stronger reason, to the case of a lease of goods for a particular purpose."55

In California it was the law that a bailor "impliedly warrants only that he has exercised reasonable care to ascertain that the chattel is safe and suitable for the purpose for which it is hired," and this "does not make him an insurer ...."56 Consequently, even though this statement might connote a form of warranty liability, it is essentially a negligence standard.57 However, a court of appeal has recently reviewed California and other states' decisions in nonsales cases and concluded that "the implied warranties which are applicable in bailment contracts are analogous to those applicable in sale transactions ...."58 This indicates that California is likely to follow the majority of courts and hold bailors to the absolute liability of warranty.

Other courts, however, have rejected all notions of implied warranty liability in bailments and simply hold the bailor to a standard of reasonable care.59 These courts may adhere to their decisions in the area of bailments, however, without necessarily precluding warranty liability from licensing

57 Although some of these cases have been cited as implied warranty cases, e.g., Farnsworth, Implied Warranties in Non-Sales Cases, 57 CORNELL L. REV. 653, 656 (1962), the issue is clearly one of negligence. See Tierstein v. Licht, 174 Cal. App. 2d 835, 345 P.2d 341 (1959); Prosser, Strict Liability to the Consumer in California, 18 HASTINGS L.J. 9, 27-28 (1966). The confusion among the cases and interpretations thereof has been noted elsewhere. See W. ProSSER, supra note 8, at 655; Note, 31 IND. L.J. 367, 372 n.25 (1956); Note, 2 VAND. L. REV. 675, 677-78 (1949).
58 Holmes Packaging Mach. Corp. v. Bingham, 252 A.C.A. 926, 937, 60 Cal. Rptr. 769, 775 (1967); cf. Martinez v. Nichols Conveyor & Eng'r Co., 243 Cal. App. 2d 795, 799, 52 Cal. Rptr. 842, 844 (1966). The Holmes decision explicitly rejected the theory that warranty liability could be based on Civil Code § 1955 (West 1954). That section provides: "One who lets personal property ... put it into a condition fit for the purpose for which he lets it ...." Rather, the Holmes court relied on cases in which warranties have been implied notwithstanding there were no sales. 252 A.C.A. at 934-35, 60 Cal. Rptr. at 774-75.
59 See, e.g., Fort Pierce Gas Co. v. Toombs, 193 So. 2d 669 (Fla. App. 1966); Brookshire v. Florida Bendix Co., 153 So. 2d 55 (Fla. App. 1963), appeal dismissed, 163 So. 2d 881 (Fla. 1964); Annot., 68 A.L.R.2d 850 (1959); cf. Redmon v. U-Hall Co., 210 Tenn. 262, 358 S.W.2d 300 (1962) (no implied warranty that van, subject to bailee's inspection, would not leak).
agreements. The preference given negligence liability, and the consequent lesser burden on bailors as compared to sellers, might be explained on two grounds. First, the bailor does not have continuing control of his property and cannot be expected to know whether it was damaged while in the control of a prior bailee. This factor, however, is clearly inapposite to licenses since a licensor's ideas, plans and information cannot be "damaged" by a prior licensee. A second explanation of the preference for negligence liability might be that the consideration which a single bailee gives for the limited use of a product is appreciably less than that given by a buyer of the same product. It would be unreasonable to hold the bailor to absolute warranty liability since the consideration he receives is not commensurate with the risk. Again, this produces a significant difference between the bailment and the license: If the licensor grants an exclusive license, he will receive the same consideration as if he had made an assignment; in fact, many exclusive licenses are held to be assignments. If the licensor grants

60 The cases do not articulate the reason for the preferred treatment accorded bailors. The two reasons suggested here are believed inadequate and their shortcomings are noted in the following two footnotes.

61 Quaere whether a bailor of a new, unused product would be held to impliedly warrant its merchantability or fitness. Furthermore, the significance of prior use is greatly diluted in light of many cases which have held sellers of used goods to warranty liability. See, e.g., Standard Brands Inc. v. Consolidated Badger Co-op., 89 F. Supp. 5 (E.D. Wis. 1950); Lindberg v. Coutches, 167 Cal. App. 2d Supp. 828, 334 P.2d 701 (Super. Ct. 1959); Drumar Mining Co. v. Morris Ravine Mining Co., 33 Cal. App. 2d 492, 92 P.2d 424 (1939); Enix v. Diamond T. Sales & Serv. Co., 188 So. 2d 48 (Fla. App. 1966) (dictum); Kaufman v. Katz, 356 Mich. 354, 97 N.W.2d 56 (1959); 1 S. WILLISTON, THE LAW GOVERNING SALES OF GOODS § 232, at 594-95 (rev. ed. 1948) [hereinafter cited as WILLISTON, SALES]. But see Intrastate Credit Serv., Inc. v. Pervo Paint Co., 236 Cal. App. 2d 547, 553, 46 Cal. Rptr. 182, 185 (1965) (general rule of no warranty when used goods are subject to inspection); Keating v. DeArment, 193 So. 2d 694 (Fla. App. 1967) (usually no warranty in sale of used goods, one judge disagreeing on this point).

62 See Redmon v. U-Haul Co., 210 Tenn. 326, 358 S.W.2d 300 (1962) (warranty that leased van is waterproof is matter to be negotiated); cf. Gagne v. Bertran, 43 Cal. 2d 481, 487, 275 P.2d 15, 19-20 (1954) (service contract; "his fee and the fact that he was paid by the hour . . . indicate he was selling service and not insurance"). The cogency of the argument can be challenged on three grounds: First, the lease often accomplishes the same purposes as the sale. Second, in the aggregate the consideration received from any single product can reasonably be expected to bring the bailor a profit comparable to that of the seller. Third, the bailor could adjust his rates as the seller was forced to increase his prices to reflect the warranty obligation imposed upon him.

63 A licensor and his licensee might prefer the license for tax purposes and the license can be designed to have the same effect as an installment sale. See text accompanying note 32 supra.

64 If a licensor transfers an exclusive license to make, use and sell without restriction, the agreement is tantamount to a sale and will be so considered. See, e.g., Bloch v. United States, 102 F. Supp. 457 (S.D.N.Y. 1951). But if the license substantially restricts the licensee's rights in any respect, it will be considered a license. Compare All Steel Engines, Inc. v. Taylor Engines, Inc., 88 F. Supp. 745 (N.D. Cal. 1950), with Maguire Indus., Inc.
many nonexclusive licenses, then, unlike the bailor, he can realize greater rewards for his single product because he might have many licenses outstanding for the same know-how, patent or technical assistance at the same time. In addition, as licenses are generally given for longer periods than bailments, the consideration more closely compares to that given for sales. Therefore, implied warranty liability might be found even in those jurisdictions which recognize only negligence liability in bailments.

In summary, there is no valid reason to deny the existence of implied warranties in licenses simply because they are not sales. Licenses are substantially like sales. Moreover, licenses are closely analogous to nonsales transactions in which the courts have found warranties.

B. Possibility for Examination

It had been a general rule in the law of sales that when a consumer either examined or had the opportunity to do so the supplier was not liable on a theory of implied warranty for losses due to defects which the consumer ought to have ascertained on examination. The Uniform Commercial Code rejects this standard and imposes liability only if the consumer has "refused to examine" after the supplier has made "a demand ... that the [consumer] examine the goods fully." In this way the supplier puts the consumer on notice that the latter assumes the risk of defects ascertainable on examination.

The possibility of exculpation from warranty liability due to inspection
is especially important in license cases for two reasons: First, the licensee will often possess sufficient knowledge to understand and evaluate the material to be licensed. Unlike the average purchaser of an automobile, for example, whose inspection would not constitute a waiver of warranty because he has inadequate knowledge, the licensee will more often be able to make a meaningful inspection. Second, the plans, information and ideas which are licensed are likely to be more important to a licensee than are goods to the average purchaser, and the licensee will probably be more anxious to inspect thoroughly the material to be licensed.

On the other hand, due to the complicated nature of patents, know-how and technical assistance, a licensee who has examined the subject matter of the license could still have a warranty remedy. If reasonable inspection before completion of the negotiations for the license is impossible or impracticable, even though the licensee has the knowledge necessary to undertake a meaningful inspection, such inspection is not required. This is not to say that inspection need not be made because it would involve labor or inconvenience; but often the applicability of the licensed plans or invention to the licensee's needs will not be ascertainable until they are transformed and actually used by the licensee. Moreover, if trade secrets are involved, the licensor might be reluctant to allow inspection.

Even if inspection is made or demanded by the licensor and refused by the licensee, the licensor can nevertheless be held liable for defects which would not have been ascertainable on examination and which render the licensed material unmerchantable or unsuitable for the licensee's particu-


74 See, e.g., Himmelstein v. Budner, 93 F. Supp. 946 (D.D.C. 1950) (sale of entire business; faulty wiring); Marcos v. Texas Co., 75 Ariz. 45, 251 P.2d 647 (1952) (lease of service station; leaky underground tanks); Drumar Mining Co. v. Morris Ravine Mining Co., 33 Cal. App. 2d 492, 92 P.2d 424 (1939) (sale of used, complicated machinery; not suited to buyer's purpose); Luther v. Standard Conveyor Co., 252 Minn. 135, 89 N.W.2d 179 (1958) (sale of delicate machine; not suited to buyer's purposes).

76 In Intrastate Credit Serv., Inc. v. Pervo Paint Co., 236 Cal. App. 2d 547, 551, 46 Cal. Rptr. 182, 184 (1965); McCormick v. Hoyt, 53 Wash. 2d 338, 342-43, 333 P.2d 639, 642 (1959). It is not clear at precisely what point the consumer is relieved of the duty to inspect before his purchase due to impracticability. Compare Marcos v. Texas Co., 75 Ariz. 45, 251 P.2d 647 (1952), with id. at 48, 251 P.2d at 650 (dissenting opinion).

78 If the licensee realizes that there is a likelihood that the plans and invention will not serve his needs, it is a fact indicating that he has assumed the risk of the transaction; if he has assumed the risk, no warranty will be implied. See, e.g., Stiefel Feed Co. v. Aerovent Fan Co., 148 F. Supp. 894 (S.D. Ohio), aff'd, 238 F.2d 859 (6th Cir. 1956).

lar purpose.\textsuperscript{77} In determining what facts could be ascertained upon examination, the licensee’s knowledge and experience are relevant.\textsuperscript{78}

\textbf{C. Presence of Justifiable Reliance: A Prerequisite for the Warranty of Fitness}

Once a supplier realizes the particular purpose for which a product is to be used,\textsuperscript{79} and if the consumer has justifiably relied on him to provide goods suited for that purpose,\textsuperscript{80} he warrants that the product is fit for that purpose. The requirement of justifiable reliance is especially acute in licensing transactions. Because the parties are often on a par in their levels of expertise, it will be difficult to determine, first, whether the licensee has in fact relied on the licensor’s skill and judgment, and, second, whether such reliance was justified. For example, it is plain that any consumer relies on his own judgment to some extent;\textsuperscript{81} recognizing this fact, the courts in sales cases state the rather obvious rule that “the buyer may rely on his own judgment as to some matters and on the seller’s skill and judgment as to others.”\textsuperscript{82} However, exactly which matters must be left to the seller in

\textsuperscript{77}See, e.g., \textit{In re Belle-Moc, Inc.}, 182 F. Supp. 429, 436-38 (S.D. Me. 1960); \\

The supplier is liable for the latent defects even if he could not have ascertained them on inspection. E.g., \textit{Vlases v. Montgomery Ward & Co.}, 377 F.2d 846 (3d Cir. 1967).

\textsuperscript{78}See, e.g., \textit{Appliance Corp. v. Speed Queen Corp.}, 186 F.2d 798 (7th Cir. 1951); \\


\textsuperscript{80}\textit{Uniform Commercial Code} § 2-315 & Comment 1; \textit{Uniform Sales Act} § 15(1); \\


order that the buyer will be afforded the remedy of an implied warranty of fitness is not clear.\(^8\)

In some cases there is obviously no reliance. For example, a consumer who gives a building contractor or manufacturer plans and specifications to follow, has no action for breach of an implied warranty of fitness if the building\(^4\) or machine\(^5\) is not suited to his needs. By analogy, if a licensee has requested a patent, know-how or technical assistance to accomplish a certain purpose, the licensee should have no implied warranty of fitness remedy if he has miscalculated his needs.

If a licensee whose skill and knowledge are equal to that of the licensor has inspected the materials to be licensed, he has probably not justifiably relied upon the licensor.\(^6\) It is also important to consider the licensor's occupation,\(^7\) his experience with the subject matter being licensed,\(^8\) and his understanding of the licensee's intended use.\(^9\) Finally, the risk of the transaction should be taken into account:\(^{10}\) If the licensee realized that the

\(^{8}\) See Boeing Airplane Co. v. O'Malley, 329 F.2d 585 (8th Cir. 1964); Holmes Packaging Mach. Corp. v. Bingham, 252 A.C.A. 926, 60 Cal. Rptr. 769 (1967); UNIFORM COMMERCIAL CODE § 2-316, Comment 3; 1 WILLISTON, SALES § 235, at 608.


\(^{10}\) See UNIFORM COMMERCIAL CODE § 2-315, Comment 3; 1 WILLISTON, SALES § 231.
know-how or patent was new and untried, or that the licensor did not know if his invention, plans or technical assistance could accomplish the licensee's purposes, he has not justifiably relied.

D. Problems in Applying the Implied Warranty of Merchantability to Licenses

The warranty of merchantability requires that the supplier qualify as a merchant, dealer or manufacturer with respect to the product supplied. If he so qualifies, the products he supplies are warranted both to meet the general standards of like products in the trade and to be reasonably suited for the ordinary purposes for which such products are used. Two major problems are presented when the warranty of merchantability is considered in the context of licenses.

1. The Licensor as a "Dealer"

The first problem is whether and under what circumstances a licensor qualifies as a merchant, dealer or manufacturer. In some cases the licensors are obviously merchants or dealers in patents or know-how; in other cases, the licensor is often a manufacturer who regularly licenses the use of equipment which he has made. But even if the licensor is not one who usually deals in patents, know-how or technical assistance of the kind he licenses in a particular instance, he is nonetheless treated like a dealer, merchant and manufacturer if he is one who

by his occupation holds himself out as having knowledge or skill peculiar to the practices or goods involved in the transaction or to whom such knowledge or skill may be attributed by his employment of an agent . . . or other intermediary who by his occupation holds himself out as having such knowledge or skill.

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93 Uniform Commercial Code § 2-314(1).
94 Uniform Sales Act § 15(2); see Uniform Commercial Code § 2-104(1).
95 See 1 Williston, Sales § 233a; cf. Uniform Commercial Code § 2-104(1), § 2-314, Comment 2.
96 Uniform Commercial Code § 2-314(2) & Comments 7, 8; 1 Williston, Sales § 243.
99 Uniform Commercial Code § 2-104(1); see Uniform Commercial Code § 2-315, Comment 4; 1 Williston, Sales § 235, at 607-08.
In many cases a licensor masters his product much more than the typical merchant because he has personally created it. A supplier is charged with a warranty of merchantability because he is expected to be experienced with his product. Consequently, if a licensor is experienced with the licensed plans, information and ideas, he should be held to warrant that they are merchantable. In short, he should not be exculpated from an otherwise legitimate liability simply because he has not been regularly dealing in his products or because he might not meet traditional definitions of "merchant."

2. Merchantability of Licensed Material

The second problem in applying the warranty of merchantability to licenses is the determination of whether licensed patents, know-how or technical assistance can ever be considered "unmerchantable." The Uniform Commercial Code's definition of merchantability presupposes both an established "trade" in which goods must "pass without objection" as well as an established "use" for which the goods must be "fit for the ordinary purposes." There will generally be neither an established trade nor an established use by which the merchantability of licensed materials can be judged because of their novelty. Nonetheless, the standards of merchantability of the Uniform Commercial Code can be adapted to licensed materials.

The standards of merchantability—in contradistinction to those for the warranty of fitness for a particular purpose—are not as concerned with the consumer's expectations as with the use which the manufacturer or discoverer contemplated when the product was conceived or put on the market. Therefore, within the general policies of the Uniform Commercial Code, licensed material is unmerchantable if it is not reasonably suited to the general use and purpose for which it was discovered or developed.

For example, if a licensor gives the licensee plans, advice and formulae for making tires, and if tires cannot be made from the licensed materials, or if

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102 Id. § 2-314(2)(c).

103 See Crotty v. Shartenberg's-New Haven, Inc., 147 Conn. 460, 162 A.2d 513 (1960); 1 Williston, Sales § 243, at 642 (merchantability requires that a product "shall be reasonably suitable for the ordinary uses for which it was manufactured").

104 "The question is . . . whether machines constructed under the patents . . . are of practical utility for the uses and purposes intended by the patentee . . . ." Herman v. Gray, 79 Wis. 183, 190, 48 N.W. 113, 115 (1891); cf. Uniform Commercial Code § 2-314, Comment 6.
IMPLIED WARRANTIES

the devices manufactured do not function as ordinary tires, the plans, advice and formulae are unsuited for the general purposes for which they were designed and are unmerchantable. But if the licensee has bargained for no more than the right to develop obviously inadequate ideas, plans and formulae, no warranties will arise.

A licensee might be afforded the remedies of both warranties of fitness and of merchantability if the general use of the licensed material is also the licensee's intended, particular use. Even if there is no remedy on a warranty of fitness because the licensor was not informed of the licensee's intended use, or because the licensee did not justifiably rely on the licensor, a remedy for breach of an implied warranty of merchantability is available to the licensee if the materials are not reasonably suited to their general uses.

E. Determination of Breach of Implied Warranties in Licenses

General guidelines of sales law can be used in most license cases to determine whether there has been a breach of warranty. However, a special word of caution is in order when considering patent and know-how licenses.

While certain machinery for certain purposes may closely approximate perfection in its operation, many kinds of machinery and processes are extremely valuable and constitute a great improvement over prior methods of doing certain things, although from the very nature of the case, perfect results are impossible. In such cases, reasonable fitness for the purpose intended is to be judged by a comparative standard ...

Applying such a standard where one out of two of the licensee's grape shipments were free from mold before using the licensor's antimold device and five out of seven were free from mold after using the device, it was held that the device was reasonably suited for the licensee's purposes. In


\[107\] See Frigorifico Wilson de la Argentina v. Weirton Steel Co., 62 F.2d 677, 679 (4th Cir. 1933); Crotty v. Shartenberg's-New Haven, Inc., 147 Conn. 460, 162 A.2d 513 (1960); UNIFORM COMMERCIAL CODE § 2-315, Comment 2; 1 WILLISTON, SALS § 235, at 605.


\[109\] Id. at 368-69, 296 P. at 630. However, this case was decided under the Uniform Sales Act which required of the warranty of fitness only that a product "be reasonably fit" for the uses intended. UNIFORM SALES ACT § 15(1) (emphasis added). The Uniform Commercial Code requires that a product "shall be fit," § 2-315, possibly indicating a more stringent test for the warranty of fitness. Today the warranty of merchantability is generally interpreted as requiring reasonable fitness for the purposes for which a product is
some cases, therefore, if it would be unreasonable to expect absolute efficiency, a relative improvement may satisfy the warranty requirements.

On the other hand, if the licensee receives patents and know-how to produce widgets, the issue is more easily resolved because either the patents and know-how will serve to produce widgets in accordance with the contract specifications or they will not. Only in the latter instance is there a possibility of warranty liability. Likewise, if a patented process is licensed for a highly specialized use which demands one hundred per cent efficiency, anything falling short of this will render the process unfit.\textsuperscript{110} However, if such a process is reasonably fit for its general uses and the licensee has not justifiably relied on the licensor to provide him with a process for this highly specialized purpose, there will be no warranty liability. The absence of justifiable reliance precludes a warranty of fitness\textsuperscript{111} and the reasonable fitness of the process for its general uses precludes a warranty of merchantability.\textsuperscript{112} Consequently, the nature of the materials to be licensed and the licensee's expectations when he has justifiably relied on the licensor will control in determining whether an implied license warranty has been breached.

\section*{III}

\textbf{IMPLIED WARRANTIES IN PATENT LICENSES}

\textbf{A. Special Rules of Patent Law}

Two legal principles of patent law might be construed to indicate that no warranties of a patent's usefulness could ever arise in patent licenses. The first principle is that patent licenses do not import warranties of the patent's validity.\textsuperscript{113} In other words, a licensee is not assured that the licen

\textsuperscript{110} See, e.g., Milwaukee Tank Works v. Metals Coating Co. of America, 196 Wis. 191, 218 N.W. 835 (1928).


\textsuperscript{112} See text accompanying note 104 supra.


If a patent under which a licensee has been operating is invalid, the licensee will not be liable for payments of royalties either after he has repudiated the license, Crew v. Flanagan, 242 Minn. 549, 65 N.W.2d 878 (1954), or after an eviction, Drackett Chem. Co. v. Chamberlain Co., 65 F.2d 853 (6th Cir. 1933). See also Patterson-Ballagh Corp. v. Byron Jackson Co., 145 F.2d 786 (9th Cir. 1944); Wynne v. Allen, 245 N.C. 421, 96 S.E.2d 422 (1957). The licensee is liable for royalties prior to the repudiation or the eviction. See, e.g., Lathrop v. Rice & Adams Corp., 17 F. Supp. 622 (W.D.N.Y. 1936).
censor's patent has actually met all of the requirements of the patent laws. The second principle is that a validly patented invention must be useful. It might be argued, therefore, that since there is no warranty of validity, there can be none of usefulness. However, such a conclusion is fallacious.

First, in addition to requiring usefulness, an invention requires novelty to be valid; therefore, a patent might be adjudged invalid because of preemption by a prior patent. If patent licensors impliedly warranted the validity of their patents they would be warranting that, among all the manifold, previously patented inventions, theirs was unique. Given the patentee's limited knowledge of prior patents and the patent office's issuance of letters patent for his invention, so long as he does not know that his invention has been preempted by a prior patent, he is no more capable of evaluating his invention's novelty than is the licensee. Consequently, the licensor, like an assignor, is not held to warrant that his invention is valid. However, a patent licensor can generally be expected to have knowledge of the usefulness of his invention. The utility, unlike the novelty, is reasonably within the licensor's immediate competence, and the reasons for not warranting the patent's validity are not applicable when utility alone is considered.

Second, even if the reasoning which leads to the conclusion that there can be no implied warranties of a patent's usefulness was not fallacious, the two principles of patent law would indicate only that a licensor does not warrant that his patent is useful so as to qualify as a validly patented invention. However, the usefulness required of patent law is not the same as that required of contract law of implied warranty. For example, a li-

114 See 1 Walker § 83.
110 It would of course be illogical since the reasoning which leads to the conclusion—validity implies usefulness, no validity, therefore no usefulness—commits the fallacy commonly called the denial of the antecedent. The fallacy is more easily illustrated by the following: Roses imply flowers; no roses, therefore no flowers. But there might be other flowers, such as dahlias or mums.
118 See 4 Walker § 355.
120 The usefulness required of the patent laws is a minimal standard which may or may not correspond to the needs of a licensee. The patent laws' requirement is designed to prevent frivolous applications for patents; it should not be used in contract law which is designed to protect the expectation interests of the contracting parties and assure an honest
censor's patented invention might concededly be very useful for some purposes and yet be totally unsuited for the general purposes for which it was licensed or for the particular purpose of a licensee who has justifiably relied on the licensor.

B. Risk of Patent Licenses

One factor which militates against the implication of warranties of merchantability and fitness in patent licenses is the inherently new, untried nature of inventions. However, the risk of a transaction is not alone determinative of whether warranties will be implied. The important consideration is which of the licensing parties has assumed the risk of the transaction. In cases where it can be shown that the licensor assumed the risk of the license, recovery should be allowed. Of course the fact that a transaction is risky is significant in determining whether the licensee has justifiably relied on the licensor and exactly what the licensee has bargained for.

C. Reliance and Examination

In patent license cases the licensor will usually have complete knowledge of the plans, processes and information which compose his invention. However, where the licensor is an assignee of the patentee or a licensee with rights to sublicense, the licensor might have little or no knowledge of the invention because he did not create it and possibly never observed it function. Likewise, a licensee will generally have thorough knowledge and skill to evaluate the patent; however, there will be exceptions. Therefore, the licensor's and licensee's relative skill and judgment will be important to the issue of justifiable reliance.

The licensee's skill and knowledge will also be significant in determining whether there has been a waiver of warranties due to examination. The and fair means of transacting business. As the Supreme Court stated, controversies involving "contracts relating to patents, or licenses under patents" are not "patent cases." Henry v. A.B. Dick Co., 224 U.S. 1, 15 (1912). The law of patents should be applied when it is directly relevant to a patent dispute; it should not, however, be employed to confound contract law.


Discussed in text accompanying notes 125-32 infra.


See 4 Walker § 408, at 633.

See, e.g., Boeing Airplane Co. v. O'Malley, 329 F.2d 585, 592-93 (8th Cir. 1964); Thielman v. Reinsch & Owens, 103 Ark. 307, 146 S.W. 525 (1912); L. Voza, supra note 67, at 439.
licensee will usually have an opportunity to examine the patented device or process because a patent is a matter of public information;\(^{127}\) however, examination might be impracticable if it would be necessary to transform the ideas and plans into actual structures to provide an adequate examination. Where examination is practical, the licensee’s skill and knowledge are important in determining what facts he could reasonably have ascertained.\(^{128}\) Moreover, if a licensee with considerable knowledge has examined a patented device or process, it is likely that he has not justifiably relied on the licensor.\(^{129}\)

The licensor’s knowledge will also be relevant in determining whether he can be considered a merchant, dealer or manufacturer for the purpose of the warranty of merchantability.\(^{130}\)

If a licensee has justifiably relied on the licensor to supply him with a patent which is suited to his particular needs, the licensor should be liable for losses if the patent is not suited to the licensee’s needs. The licensor would be liable for losses caused by defects which were not ascertainable by the licensee on examination; or, if there was no opportunity for a practical examination, the licensor would be liable for any defects.\(^{131}\) The licensor’s liability might be based on both warranties.\(^{132}\)

\(^{127}\)See Sandlin v. Johnson, 141 F.2d 660, 661 (8th Cir. 1944); 35 U.S.C. § 112 (1964); 4 Walker § 206, at 5.


\(^{130}\)See text accompanying notes 97-100 supra.


\(^{132}\)See cases and authorities cited note 107 supra and accompanying text.

It has been asserted that there are probably no implied warranties of commercial utility in patent licenses. Nordhaus, Patent License Agreements, 21 Bus. Law. 643, 648 (1966) (citing Appliance Corp. v. Speed Queen Corp., 186 F.2d 798 (7th Cir. 1951)); R. Ellis, Patent Licenses, supra note 23, at § 215 (citing Bird’s-Eye Veneer Co. v. Franck-Philipson & Co., 259 F. 266 (6th Cir. 1918); Van Norman v. Barbeau, 54 Minn. 388, 55 N.W. 1112 (1893); Derfus v. Stoeltling Bros. Co., 223 Wis. 205, 270 N.W. 40 (1936)). However, in Appliance Corp., supra, the court emphasized that the licensor’s suit was for machinery which the licensee had purchased and received, that the purpose of the license which the licensee claimed to have been breached was for “development of a satisfactory washing machine,” and that the licensee had manufactured 677 machines before the license was ever entered. 186 F.2d at 800-03 (emphasis added). In Bird’s-Eye, supra, the court explicitly reserved judgment on the issue of warranties being implied in licenses, but noted that the licensee was at least on an equal footing with the licensor with respect to chemical knowledge and better informed as to the patent’s potential commercial success. 259 F. at 267. Moreover, and more important, when the “contracts were
IMPLIED WARRANTIES IN KNOW-HOW LICENSES

The know-how which a licensee receives might take various forms. The most general type of know-how is a trade secret.\(^{133}\) Know-how can include patentable but unpatented inventions,\(^{134}\) as well as other types of information and ideas such as economic analyses, computer programs, maps, production processes and art designs.\(^{135}\) As long as the trade secret retains its secrecy\(^{136}\) it can be much more valuable than a patented invention since, made, the licensee knew all about the failure of the process . . . . It merely was hoping and believing that the defects had been overcome.” 259 F. at 268. Similarly, in Derus, supra, “[t]he lack of perfection was apparent, but it performed well enough to interest [the licensee] and to breed a hope of further improvement.” 223 Wis. at 207, 270 N.W. at 41. Consequently, in each of these three cases, the licensees had fully examined the invention and knew that development or further improvement would be needed when they entered their licenses; they received all that they had bargained for and the courts correctly denied them relief.

In Van Norman, supra, the court, quoting from the 1879 case of Wilson v. Hentges, 26 Minn. 288, 3 N.W. 338 (1879), stated: “The law does not look to the degree of utility. It simply requires that it be capable of use, and that the use be such as sound morals and policy do not disfavor or prohibit.” 54 Minn. at 393, 55 N.W. at 1113. However, the decision is poorly reasoned. First, the requirements that the court states are those used to determine a patent’s validity; that is, whether the invention was useful to meet the requirements of the patent laws. See 1 WALKER § 89, at 504. But it is well-established that cases involving “contracts relating to patents, or licenses under patents” are not “patent cases.” Henry v. A.B. Dick Co., 224 U.S. 1, 15 (1912). Second, in a more recent case, the Minnesota supreme court stated: “Failure of consideration justifying the licensee of a patent in refusing to pay the stipulated royalty simply means that he should not be compelled to pay where he did not receive that for which the payment was promised.” Miller v. O.B. McClintock Co., 210 Minn. 152, 162, 297 N.W. 724, 730 (1941) (citation omitted). In short, whereas the Miller court recognized that the parties’ expectation interests are of paramount importance in a license case, the Van Norman court did not and erroneously applied principles of patent law to a contract case.

\(^{133}\) A trade secret may consist of any formula, pattern, device or compilation of information which is used in one's business, and which gives him an opportunity to obtain an advantage over competitors who do not know or use it . . . . A trade secret is a process or device for continuous use in the operation of the business. RESTATEMENT OF TORTS § 757, comment b (1939); see Hooker Chem. Corp. v. Veliscoi Chem. Corp., 235 F. Supp. 412, 424-25 (W.D. Tenn. 1964); National Rejectors, Inc. v. Trieman, 409 S.W.2d 1, 18-19 (Mo. 1966).

\(^{134}\) See, e.g., A.O. Smith Corp. v. Petroleum Iron Works Co., 73 F.2d 531 (6th Cir. 1934); Dunlavey, Protection of the Inventor Outside the Patent System, 43 CALIF. L. REV. 457, 459-60 (1955). However, the owner of such a trade secret runs the risk that someone else will discover the same idea and patent it. See, e.g., Mycalex Corp. v. Pemco Corp., 64 F. Supp. 420, 423 (D. Md. 1946); 4 WALKER § 206, at 4-5; Dunlavey, supra at 467-69.

\(^{135}\) See L. ECKSTROM, LICENSING IN FOREIGN OPERATIONS at V.I.E, V.I.E.1 (1958); Restatement of Torts § 757, comment b (1939).

unlike the patented invention, it does not become public property after a set number of years.

The typical know-how licensor will almost certainly be familiar with the material he licenses. He has generally discovered, developed and used the know-how over a period of time, thereby having an opportunity to evaluate it. Consequently, know-how licensors, probably to a greater degree than patent licensors, can be expected to be more knowledgeable about the potential usefulness of the materials they license. Furthermore, whereas the patent is public information, know-how is secret, and the know-how licensor might be reluctant to allow inspection before the license is completed even though his trade secret is protected from misappropriation. Even if there is an opportunity to examine the material and the licensee has adequate skill and knowledge to do so meaningfully, efficient inspection could require as much work as the original research and therefore be impracticable.

While these general observations indicate that a know-how licensee would more often be justified in relying on his licensor and less often be able to make a reasonable inspection than a comparable patent licensee, it should not be concluded that the know-how licensor will usually be held to warranty liability. For example, the licensee might have adequate knowledge and skill to examine the know-how and might have been given the opportunity to do so. Also, other facts which would preclude the existence of implied warranties in other transactions would preclude them in know-how licenses. Thus if the licensor makes it clear that he does not know if his know-how will reasonably suit the licensee’s purposes, the licensee will have no remedy on an implied warranty of fitness because there is no reliance.

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137 Rights to a patented invention become public property after the patent’s seventeen-year period expires. Brulotte v. Thys Co., 379 U.S. 29, 31 (1964). And the “use of royalty agreements that project beyond the expiration date of the patent is unlawful per se.” Id. at 32; see 4 WALKER § 413, at 677-79.

138 It is probable that a know-how licensor more often will have used his ideas under various conditions and on a large scale. The patent licensor might not go past the discovery and model stages when he licenses his invention.

139 Case and authorities cited note 127 supra.

140 See 4 WALKER § 206, at 4.


142 This would be especially true of that know-how which represents compilation of data, maps and similar research, as contrasted with discoveries and ideas.


144 See, e.g., Stiefel Feed Co. v. Aerovent Fan Co., 148 F. Supp. 894, 897-98 (S.D. Ohio), aff’d, 238 F.2d 859 (6th Cir. 1956).
merchant for the purposes of the warranty of merchantability; for example, if the licensor just purchases the know-how as an investment and is not familiar with it, the licensee could not hold him for breach of an implied warranty of merchantability. If the licensee takes know-how which is obviously imperfect, he has received what he bargained for and should not recover if the know-how is worthless or unsuited to his needs.

V

IMPLIED WARRANTIES IN TECHNICAL ASSISTANCE LICENSES

Technical assistance licenses afford licensees the continuing guidance and aid of experts and technicians in establishing better methods of operation and overcoming day-to-day difficulties. These licenses provide that the licensor or persons employed by him will be available to the licensee for general consultation on particular problems, for supervisory work on certain aspects of the licensee's business, for training the licensee's employees, or for esoteric work such as repairing complicated machinery or designing computer programs. Technical assistance provisions are commonly included with know-how and patent licenses so that the licensed invention or information can be adapted to the licensee's particular needs and so that the licensee can be assured that it is propitiously exploited.

A. Technical Assistance Aspects of Licenses

The technical assistance licensor warrants only that the experts and technicians whom he has made available to the licensee have the requisite skill and knowledge in light of the licensee's needs and that they will reasonably endeavor to use that skill and knowledge to aid the licensee. Of

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147 See generally L. Eckstorm, supra note 135, at VII.E.1.
course, if the licensee realizes that the experts possibly do not have the requisite skill and only hopes that they might be of assistance to him, no warranties will be implied since the licensee has assumed the risk of the agreement.160

The technical assistance licensor does not warrant that the experts' and technicians' work and advice will be accurate or yield the results contemplated by the parties.161 If the experts and technicians are qualified in light of the task undertaken, the licensee can hold the licensor only for their negligent or intentional misconduct.162 By adopting these principles, the law recognizes the fallibility of the experts and technicians. As a result, if a licensor promises that he or an employee of his will work for the improvement or successful development of licensed know-how or patents, the licensee cannot hold the licensor liable for not achieving improvement or successful development.163 Likewise, if the experts and technicians, though generally qualified, fail to adapt licensed know-how or patents to the licensee's needs due to a nonnegligent, unintentional error of judgment, the licensee could not hold the licensor for this failure of the technical assistance.164

B. The Relationship of Technical Assistance to Know-How and Patents

The law of implied warranty has been plagued by the principle that warranty liability for defective goods does not attach to a contract if the

Arriflex Corp. of America, 25 A.D.2d 639, 268 N.Y.S.2d 185 (1966); Jackson v. Central Torpedo Co., supra. The results of the cases, however, are the same: The workman must have reasonable skill in light of the task undertaken and must exercise it as would a prudent workman in his profession. The cases are lucidly and authoritatively analyzed in Pepsi Cola Bottling Co. v. Superior Burner Serv. Co., supra at 838-43.

160 E.g., Derfus v. Stoelting Bros. Co., 223 Wis. 205, 270 N.W. 40 (1936); see Johnson v. Brewer-Titchener Corp., 28 F. Supp. 1002, 1004 (N.D.N.Y. 1939) (license provision that licensor would provide licensee with a "thoroughly perfected," "marketable" product held to be "puffing talk"). But see Kraus v. General Motors Corp., 120 F.2d 109 (2d Cir. 1941).


163 See cases cited note 150 supra; cf. cases cited note 151 supra.

contract is predominantly one for services. This principle has had its greatest effect on "service" of food cases and cases involving a hospital which supplied contaminated blood or other defective products as part of its general services. While this principle has now been generally rejected in the service of food cases, it retains vitality and wide acceptance in the cases involving hospitals. From these cases it might be argued that the presence of technical assistance provisions in a know-how or patent license might negate any warranty of the patent or know-how. However, as has been noted, the principle underlying such an argument has generally been discredited; in the case of hospitals, the prevalence of the principle is explainable on the ground that the courts are reluctant to impose the absolute liability of a warranty on nonprofit, public service institutions. Therefore, for the same reasons which have led to the rejection of this principle in service of food cases, the presence of technical assistance provisions in a license should not deny a licensee an otherwise proper warranty remedy if the know-how or patent is defective.

On the contrary, it might be argued that, because in contracts for workmanship and materials the courts often speak of an implied warranty of workmanship, when know-how or patents (materials) are combined with technical assistance (workmanship) in a single license which requires both to accomplish the general purpose of the contract, a warranty should at

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161 See cases and authorities cited note 158 supra. See also text accompanying note 164 infra.

tach to the technical assistance provision which would guarantee that the
experts and technicians would accomplish the licensee's desired results.163
The foregoing argument should be rejected for the same cogent reasons
that the doctrine of denying warranties of products in service contracts has
generally been rejected. It is as capricious to attach warranty liability to
one aspect of a contract merely because another aspect of the contract car-
ries such assurances as it is to deny all warranties when only one aspect of
the contract imports no such assurances. Policy dictates that services are
not warranted, but that materials, goods and inventions are; consequently,
licenses should be viewed as divisible for warranty purposes.164

VI
DAMAGES

The damages for breach of warranty165 in a licensing agreement would
generally be assessed under ordinary contract principles. A licensee could
therefore recover the consideration he has paid under the license, be re-
lieved of paying any past or future royalties,166 and recover all foreseeable
reliance expenses167 and any consequential losses,168 such as the reasonable
costs of repairing licensed property in an attempt to make it serviceable.169

However, a licensee might have greater difficulty recovering lost prof-
its. If the license is one to make a new product or to use a new process, it is

163 "[A]n action for breach of implied warranty will not lie where there has not
been a sale of chattels but only the furnishing of services." Gautier v. General Tel. Co.
234 Cal. App. 2d 302, 306, 44 Cal. Rptr. 404, 407 (1965). It is possible however to
interpret the construction contract cases as holding only that the materials, and not the
workmanship and labor, are impliedly warranted. In view of the general rule as to services,
this would seem to be a more consistent interpretation. Cf. J. FLEMMING, THE LAW OF TORTS
476-77 (3d ed. 1965). Moreover, most of the cases have involved defective materials
rather than poor workmanship. See Aced v. Hobbs-Sesack Plumbing Co., 55 Cal. 2d
Plumbing Co., supra at 582, 360 P.2d at 902, 12 Cal. Rptr. at 262).
164 Compare Note, 31 IND. L.J. 367, 373-76 (1956), suggesting that "some aspects of the
service contract would seem to justify extension of warranty liability," depending on the
"expectation of the parties." Id. at 374-75.
165 It should be noted that the theory upon which recovery is based will greatly affect
the relief afforded. For example, innocent misrepresentation or mistake of fact would
usually afford a licensee less relief than fraud or breach of warranty.
167 E.g., Tross v. H.E.G. Clarke Co., 274 Mich. 263, 265-66, 264 N.W. 365, 366 (1936);
see UNIFORM COMMERCIAL CODE §§ 2-714(1), 2-715(1).
Comstock Assocs., 225 Cal. App. 2d 583, 37 Cal. Rptr. 466 (1964); In re Casualty Co.,
250 N.Y. 410, 165 N.E. 829 (1929); Craftsman Glass Inc. v. Cathey, 351 S.W.2d 950 (Tex.
Civ. App. 1961); UNIFORM COMMERCIAL CODE § 2-715(2).
169 E.g., Standard Oil Co. v. Boyle, 231 App. Div. 101, 246 N.Y. Supp. 142 (1930);
doubtful that profits which the licensee contemplated from the new product or process would be awarded: They would be speculative and uncertain, whereas damages must be certain.\textsuperscript{170}

Where a new business or enterprise is engaged in, and damages by way of profits are sought for its interruption or prevention, the rule is that they will be denied, for the reason that such business is an adventure as distinguished from an established business, and its profits are speculative and remote, existing only in anticipation.\textsuperscript{172}

In general, as licenses are risky and as there is a consequent doubt as to whether a licensee has really lost profits, the courts are likely to exercise restraint to avoid recoveries which would place too great burdens on licensors.\textsuperscript{172}

However, if a new business or enterprise is not involved, lost profits should be awarded in accordance with the ordinary principles of contract law. For example, \textit{X} licenses \textit{Y} to use his patented process and secret information which, it is believed, will facilitate production of \textit{Y}'s product; \textit{Y} removes all of his machinery to install new machinery which is required for the new process; if the new process is not suited to manufacture \textit{Y}'s product, \textit{Y} could recover profits which he would have earned had he not had to remove and then replace his old machinery.\textsuperscript{173} \textit{Y}'s past profit record would insure certainty in measuring lost profits and the fact that his product had been successful would vitiate any claim that profits were too speculative.

CONCLUSION

Patent, know-how and technical assistance licenses are generally much more involved, complicated and important than sales contracts. Ideas, plans and inventions which allow a licensee to produce an entirely new product might be involved. It can be argued that to imply warranties in such agreements is tantamount to the licensor's assuming the undesirable role of an insurer of the licensee's business success.


\textsuperscript{172} See G. Grismore, \textit{Principles of the Law of Contracts} § 197, at 306 (J. Murray ed. 1965); cf. cases cited note 171 \textit{supra}.

Yet the very fact that licenses have so much commercial importance is good reason to insist upon integrity, high standards of quality and reasonable assurances that the parties' expectations will be fulfilled. Also, it should be made clear that to imply warranties in licenses does not make the licensor an insurer of the licensee's business success: The licensor will be liable only when his patent or know-how is either not reasonably suited to the general uses for which it was developed or not suited to the known, particular purposes of the licensee who has justifiably relied on the licensor. Never will the licensor be liable if the facts indicate that the licensee has assumed the risk that the patent or know-how might be unsuited to his purpose or generally worthless. Moreover, warranty liability for technical assistance is limited to situations in which the experts or technicians do not possess the skill and knowledge required of the work to be performed; otherwise, negligent or intentional misconduct must be shown.

The licensor will generally have to be experienced with the materials licensed for warranties to be implied; if he is not, he will not qualify as a merchant or dealer for the warranty of merchantability and the licensee will probably not be justified in relying on him for the warranty of fitness for a particular purpose. Finally, the examination requirements might often negate all warranty liability. Generally, however, the experienced licensor should be held to warranty liability when his materials prove to be worthless; he should also be held if the materials are unsuited to the licensee's purpose when the latter has justifiably relied on the licensor to supply plans, an invention, technical assistance or information suited to that purpose.

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174 The simpler, more orthodox means of limiting and fixing the parties' liabilities is, of course, to provide for all contingencies in the license. See, e.g., Kraus v. General Motors Corp., 120 F.2d 109 (2d Cir. 1941); Holmes Packaging Mach. Corp. v. Bingham, 252 A.C.A. 926, 60 Cal. Rptr. 769 (1967); Uniform Commercial Code § 2-316(1)-(2); L. Eckstrom, supra note 135, at IV.