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Symposium on Trademarks and Trade Names

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Trademarks and Trade Names

There are contained in this issue the contributions of some of the speakers at the Symposium on Trademarks and Trade Names held at this school on April 19, 20 and 21, 1956. These are substantially expanded and annotated versions of the addresses at the conference. Due to the space and budget limitations of the Review all of the papers are not contained in this Review. Those of Kenneth Perry, Sherwood E. Silliman and Henry Gifford Hardy were printed in the Trademark Reporter for May and June. A separate mimeographed volume containing the addresses by George H. Von Gehr, James M. Naylor and William G. MacKay is available for one dollar at the School of Law.

It is hoped that these very excellent contributions will provide additional stimulation for research and writing in this very important field. The great interest shown by inquiries about and attendance at the Institute from all over the United States is indicative of the real need for further work in this area.

The School of Law is deeply appreciative of the high quality of the presentations and the wonderfully cooperative attitude of all the participants. Especial thanks are due to our co-sponsor, The United States Trademark Association, to its president, Hunter L. Johnson, Jr., and its secretary, Miss Dorothy Fey. A major portion of the success of the symposium was due to their efforts. We are also indebted to Dr. Helen Hammarberg of the University Extension Division and her staff for the very capable administration of the details of the symposium.

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